

18/3/2022

Dyslexia Show is delighted to announce that Matt Hancock MP will be taking part in the UK's first national exhibition dedicated dyslexia at the NEC in Birmingham on the 25<sup>th</sup> and 26<sup>th</sup> March 2022.

Matt will be taking part in our opening ceremony as well as giving a keynote titled: 'Dyslexia and me: The importance of early diagnosis'

“As a severely dyslexic adult myself that understands the day-to-day struggles that dyslexics today face, I'm delighted to announce that Matt Hancock will be joining us at Dyslexia Show to talk about his ongoing work in changing policy and legislation around screening and training related to dyslexia in our education system today”- Arran Smith, Dyslexia Show Founder and Show Director

### Show background

Dyslexia Show is the UK's first national exhibition dedicated to dyslexia. It's the largest dyslexia event in Europe with over 6000 people registered to attend over the two days. Dyslexia Show is all about; an informed choice, spreading awareness, sharing information and resources, and is for all those within education, parents and the workplace. We aim to support as many people as possible.

The British Dyslexia Association estimates 10% of the UK population has some level of dyslexia and with 6.7 million people in the UK today, dyslexia can be a struggle for many. However, with awareness, the right support and understanding of the strengths of dyslexia, many dyslexic people can thrive today.

### Arran Smith background

Arran Smith founded the Dyslexia Show back in 2019 with the support of companies such as Dyslexia Box, Claro Software, Nessy Learning and Scanning Pens who were the original sponsors for the show that was meant to take place back in 2020. Arran is a severely dyslexic adult that has worked in the field dyslexia and other associated special educational needs for over 20 years. With a reading and spelling age of an 8-year-old Arran was told by teachers at his high school that he would never amount to anything. Fast forward 15 years and Arran is a dyslexic entrepreneur who has previously worked with the British Dyslexia Association and is now a trustee. Arran is the Managing Director of many companies working in the field of dyslexia and special education needs and disability. Arran has always planned that the Dyslexia Shows offer an informed choice for everyone.

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